



Data Science Training and Applied R&D

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- Data Science Training and Applied R&D Company
- 10 Data science online e-learning courses
- Train data science aspirants by creating self paced learning modules



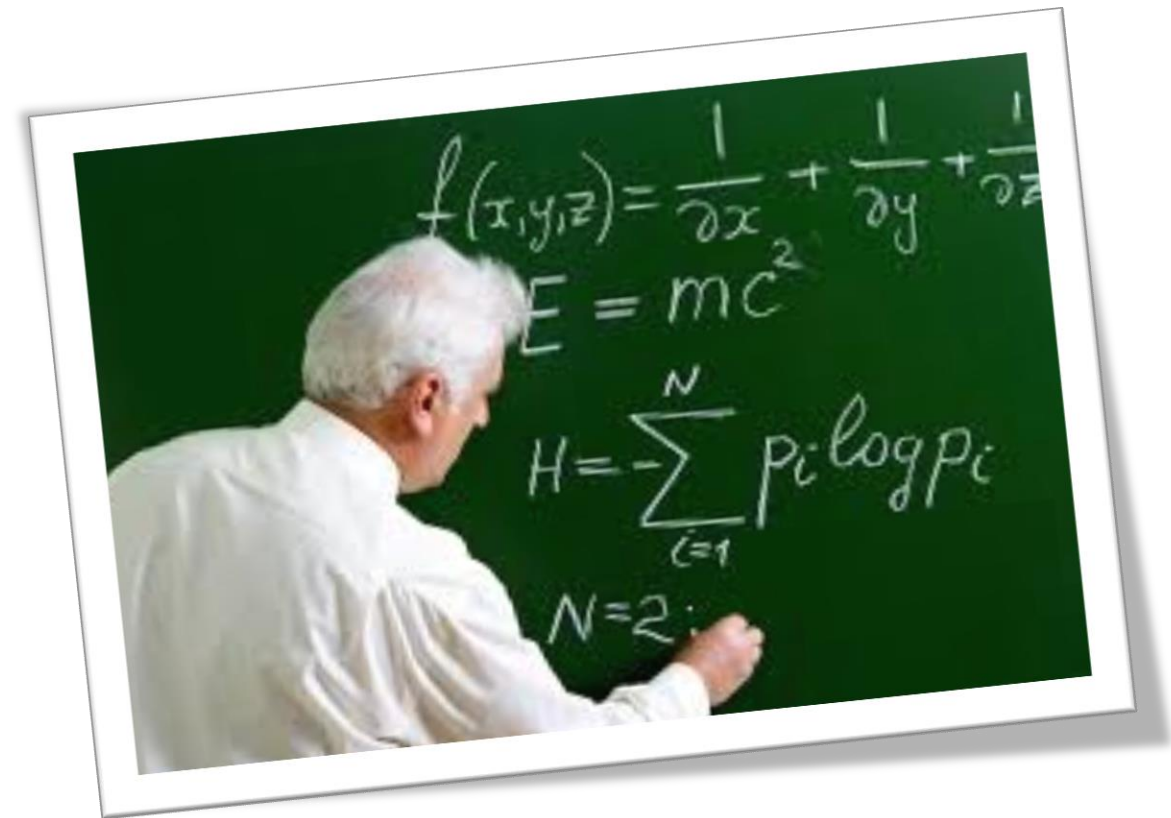


Data Science Training - Challenges

The issue with trainers and content

- Data science training requires two types of expertise
 - **Academic** - excellence and good theoretical knowledge
 - **Business** - knowledge in practical application

- Most of the tools are new and still evolving
 - Academic professionals might miss business applicability
 - Business professionals are seldom interested in creating training material



Gap between Academic and Business

- The company has a certain skill expectation from fresh graduates and the graduates have certain level of skill
- There is some gap in all industries. But the gap is significantly wide in data science industry





Our Solution

We can make data science learning easy

- Our team has balanced academic and business expertise
 - Applied R&D team that continuously works on new developments and tools
 - Interaction with industry experts with good business knowledge
- We aim to provide business sense to theory
- With our content, we can fit in perfectly between a college and industry





Business Model with Multiple Channels

Our business model

- Self paced e-learning modules
- Corporate training
- Classroom training
- Online live training
- College level training
- Special training and skill upgradation programs for beginners
- LMS integration for e-learning courses





Traction Till Date

Traction

- Currently conducting class room training for three batches
- Successfully completed two trainings at Institute of Chemical Technology - Mumbai University
- Upcoming corporate training program with HP Enterprise - Bangalore
- Expected corporate training program with Genpact - Gurgaon
- Expected data science diploma course in Mumbai University



Hewlett Packard Enterprise

Workshop on Machine Learning Using R
 September 30- October 1, 2016
 Department of Mathematics
 Institute of Chemical Technology, Mumbai

Financial Support TEQIP-II

This two days workshop is designed to cover various major machine learning tools extensively used by the experts in both academics and industries

Venue
 Engineering Mathematics Lab
 Department of Mathematics
 ICT Mumbai

Speakers
 Venkat Reddy Konasani
 Data Scientist, Author
 Corporate Trainer

Introduction to Machine Learning
 Data analytics using R
 Regression Analysis
 Logistic Regression
 Decision Trees
 Neural Networks
 Support Vector Machines
 Market Research Analytics





Our Marketing Strategy

Marketing Strategy

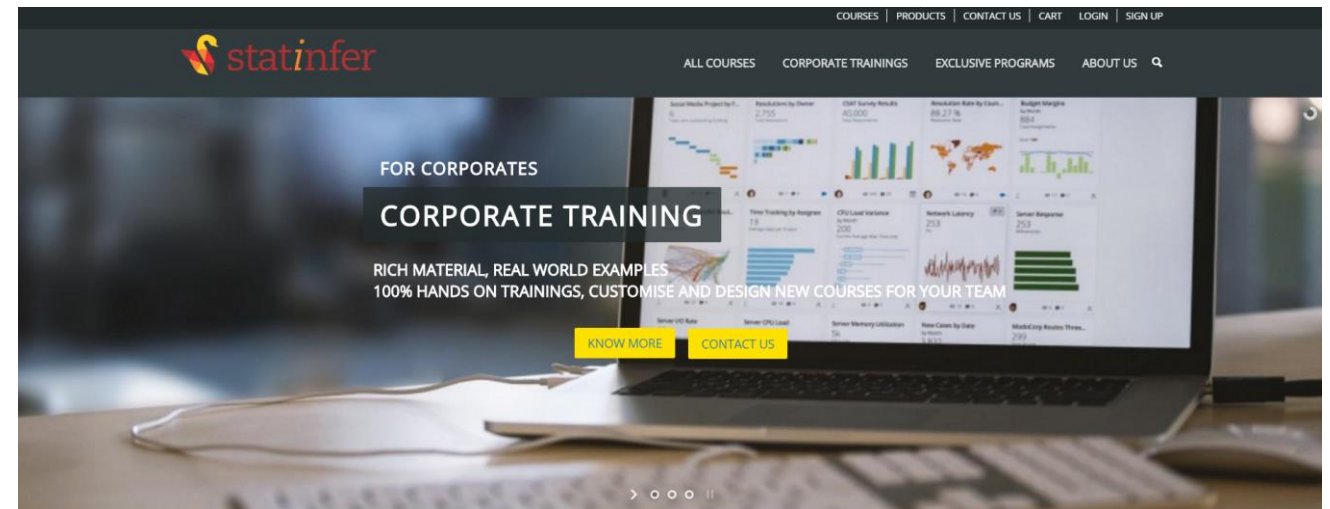
- Free boot camp training and workshop at colleges
- Meetups for individuals
- Corporate workshop
- Online material sharing
- Blog posts



Till now.....From here on

What we achieved till now

- Created the first version of e-learning product
- Created complete training material for 10 data science courses
- Applied R&D on new technologies like Hadoop cluster, Spark ML, Deep-learning and AI
- 10 more courses are in-progress



NON VIDEO COURSES - START LEARNING NOW!!!

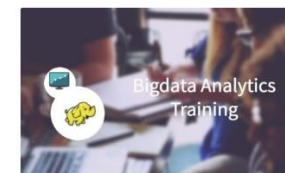
Live Chat and Q&A



104N-Introduction to Python [Non Video]
STATINFER

26

₹1,000



301N -Big data Analytics [Non-Video]
STATINFER

4

₹4,000



201N-Machine Learning with R [Non Video]
STATINFER

7

₹3,000



203N-Machine learning Projects In R [Non Video]
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2

Live Chat and Q&A

Our Future Plans

- Conduct all types of training
- Finetune and elevate the e-learning content
- Expand the courses to other aspects and tools of data science like
 - Reporting
 - Advanced analytics
 - Distributed computing
 - Data visualizations



Team

Core Team



Venkata Reddy

Cofounder
Data Scientist
Lead Trainer



Bhuvnesh
Kumar

Data Scientist
Python SME
Data Science Trainer



Prasanth Nayak

Web Developer
Digital Marketing SME



Vijay Krishna

Cofounder
Data Scientist



Gopal Kumar

Bigdata Developer
Hadoop & Java SME

Interns



Amrita Sen
Data Scientist
Content Writer



Jaldhi
MTech Student
Data Science Intern



Sunil
MTech Student
Bigdata Intern



Vinoth
MSc Student
Web Design Intern



Akash
MTech Student
Bigdata Intern



Venkatesh
MTech Student
Data Science Intern



Our immediate needs

Our Needs

- Marketing strategy
- Accelerator support





Thank You



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